

FUNDING AND SPONSORSHIP PACKAGES

THREE BASINS SUMMIT ON ECOSYSTEMS OF BIODIVERSITY
AND TROPICAL FORESTS



www.thethreebasinsummit.com

LETTER FROM THE ORGANIZING COMMITTEE

Dear Sor or Madam

We are pleased to present our funding and sponsorship application for the "Amazon - Congo - Borneo-Mekong - South East Asia, Three Basins Summit on Biodiversity and Tropical Forest Ecosystems". This major international event, co-chaired by the Heads of State of the Three Basins, aims to bring together high-level official delegations, the Heads of State of the main OECD member countries, international organizations, local authorities, key decision-makers, experts, civil society and innovative companies to discuss environmental issues and the preservation of biodiversity ecosystems and forests in these regions.

The agenda of the Three Basins Summit includes:

- Round tables and plenary sessions on the environmental challenges facing the Amazon, Congo and Borneo-Mekong basins.
- Thematic sessions and workshops to present scientific advances in these regions.
- A Business Forum bringing together responsible business leaders and decision-makers.
- > Exhibitions of sustainable projects throughout the summit.
- Side events and an exhibition village to promote exchanges and initiatives between the various players involved in protecting the climate and ecosystems.

As a partner, you will have the opportunity to play a key role in the success of this major event. Our sponsorship offers include exclusive advantages that will enable you to:

- Maximize your visibility, engagement and influence with international media and key stakeholders attending the summit.
- Expand your professional network and explore new partnership and development opportunities.

We hope to have the opportunity to work closely with you throughout the event.

We hope to have the opportunity to work closely with your teams at this event. In this folder you will find our sponsorship formats, including detailed information on the benefits offered to each category of support.

We look forward to discussing this opportunity with you.

The organizing committee

SUMMIT OF THE THREE BASINS OF BIODIVERSITY

AMAZON - CONGO - BORNEO-MEKONG SOUTHEAST ASIA BRAZZAVILLE, October 26-28, 2023

MAIN TOPICS OF THE SUMMIT

REGIONAL AND GLOBAL GOVERNANCE

The Sharm El Sheikh, Paris and Kunming-Montreal agreements confer legitimacy and responsibility on the Three Basins of biodiversity and tropical forest ecosystems, to establish a global governance model and regional governance standards.

INTEGRATED STRATEGY AND INVESTMENT PLANS

The Three Basins Coalition endorses the strategic and operational objectives of the UN Decade for Ecosystem Restoration, and will adopt a roadmap, a work program 2025 - 2035, a governance scheme focused on South-South cooperation, and an integrated financing mechanism to support investments.

FINANCIAL MECHANISM AND SOVEREIGN CARBON MARKET

Setting up a sustainable financing mechanism for the three basins requires a reliable sovereign carbon market, long-term demand and the mobilization of the capital market to finance the sovereign market.

SCIENTIFIC COOPERATION AND CAPACITY BUILDING

The United Nations stressed the urgency of preserving the biodiversity of tropical ecosystems and forests, and the importance of integrating the scientific world to optimize the resources allocated to their conservation and restoration.

REINTEGRATING CLIMATE AND BIODIVERSITY INTO A GLOBAL FRAMEWORK

Multipolar convergence is essential, involving the harmonization of international regulatory bodies, work programs and ecosystem-based cooperation, as well as multilateral and bilateral funding methods.

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WORKSHOPS

GLOBAL PLATFORM FOR CIVIL SOCIETY AND INDIGENOUS COMMUNITIES

The mobilization and engagement of civil society will be at the heart of the process to create the Tri-basin Coalition for Biodiversity Ecosystems and Tropical Forests and its implementation plan.

GLOBAL STRATEGY FOR LOCAL ACTION

For the engagement of territories in the management of ecosystems and tropical forests, a platform of local authorities and territories is essential, addressing inclusive governance, financing and social support for indigenous communities.

YOUTH AND INNOVATION

The younger generations – students, entrepreneurs and project leaders – are the promising potential for innovative solutions to ecosystem restoration. Their mobilization and active participation in favor of a sustainable way of life is essential.

WOMEN, PILLARS IN THE FIGHT AGAINST CLIMATE CHANGE

The empowerment of women and their driving role in civil society to combat gender inequalities in the face of climate change will be at the heart of the Summit, with a focus on their involvement in the preservation and restoration of ecosystems.

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AMAZON - CONGO - BORNEO-MEKONG SOUTHEAST ASIA

BRAZZAVILLE, October 26-28, 2023

SIDE EVENTS

THREE BASINS BUSINESS FORUM

The Business Forum is a side event held behind closed doors, bringing together business leaders and decision-makers to discuss investment, climate finance and accelerated financing models for the "net-zero" transition.

CLIMATE INNOVATION

This side event, dedicated to innovative projects in the fight against climate change, provides a platform for exchanges between key players in the innovation ecosystem (project sponsors, financial backers, academics, researchers).

INTEGRATING SUSTAINABLE VALUE CHAINS

This side event focuses on Green Industry and the integration of sustainable value chains. Key sectors include automotive, agriculture and agroforestry...

EMERGING COUNTRIES FORUM

The aim of this side event is to foster debate and recommendations on strengthening the sustainable economic and social resilience of emerging countries in a changing world. At the same time, innovative strategies and solutions will be identified.

ENERGY EFFICIENCY

The aim is to put forward recommendations for optimizing energy mix strategies and accelerating the adoption of green solutions for a sustainable, low-carbon future.

GLOBAL COMPACT

The aim is to promote the UN Global Compact's 3 Principles for the Environment, with a view to increasing the environmental responsibility of companies and the business world.

LEGAL MECHANISMS

The aim is to strengthen and increase the implementation of legal mechanisms and international law, and to accelerate the implementation of regulation and harmonization of national laws to comply with the international legal framework.

CASE STUDIES

Presentation by countries, organizations and companies of their "climate champion models" and "case studies" that have enabled significant progress to be made in reducing their energy bills, carbon footprints, etc.

TIMELINE

1992

Rio Earth Summit, Brazil

2 1997

A TANK

2009

3rd session of the United Nations Framework Convention on Climate Change (UNFCCC) in Kyoto, Japan

15th Conference of the Parties (COP 15) to the United Nations Framework Convention on Climate Change (UNFCCC) in Copenhagen, Denmark

2010

2011 5

Nagoya Biodiversity Conference (COP 10), Japon

Ist edition of the Three Tropical Forest Basins Summit in Brazzaville, Congo

6 2015

2016 7

COP21 in Paris, France

COP22 in Marrakech, Morocco

8 2018

2021 9

Ist edition of the Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES)

COP26, Glasgow, Scotland

10 2022

2023

COP27 in Sharm El Sheikh, Egypt

The Three Basins Pre-Summit in New York, on behalf of the 78th Session of the United Nations General Assembly

12 2023

2023 13

Summit of the Three Basins Coalition, Biodiversity Ecosystems and Tropical Forests

COP28, to Dubai, EAU

AMAZON BASIN

10%

OF THE WORLD'S BIODIVERSITY

*WWF

832

MILLION HECTARES

*GLOBEST FOREST WATCH

360

MILLION INHABITANTS

*WORLD DATA BANK

100

MILLIONS TONNES OF CO2 CAPTURED / YEAR 400

BILLION TREES
*WWF

 \mathbf{I}_{FR}

RIVER IN THE WORLD, WITH 6992 KM

*GF(

CONGO BASIN

10%

OF THE WORLD'S BIODIVERSITY

268

MILLION HECTARES OF FORESTS 227

MILLION
INHABITANTS
*WORLD DATA BANK

610

MILLIONS
TONS OF CO2
CAPTURED / YEAR

70%

OF AFRICA'S FOREST COVER

*MEDIA TERRE

2ème

LARGEST RIVER IN THE WORLD, 4700 KM LONG *BLUE BACKGROUND

BORNEO-MEKONG AND SOUTH-EAST ASIA BASIN

6%

OF THE WORLD'S BIODIVERSITY (BORNEO BASIN)

*WWF

270

MILLION HECTARES

*GLOBEST FOREST WATCH

673

MILLION
INHABITANTS
*WORLD DATA BANK

-490

MILLION
TONNES OF CO2
CAPTURED / YEAR

60

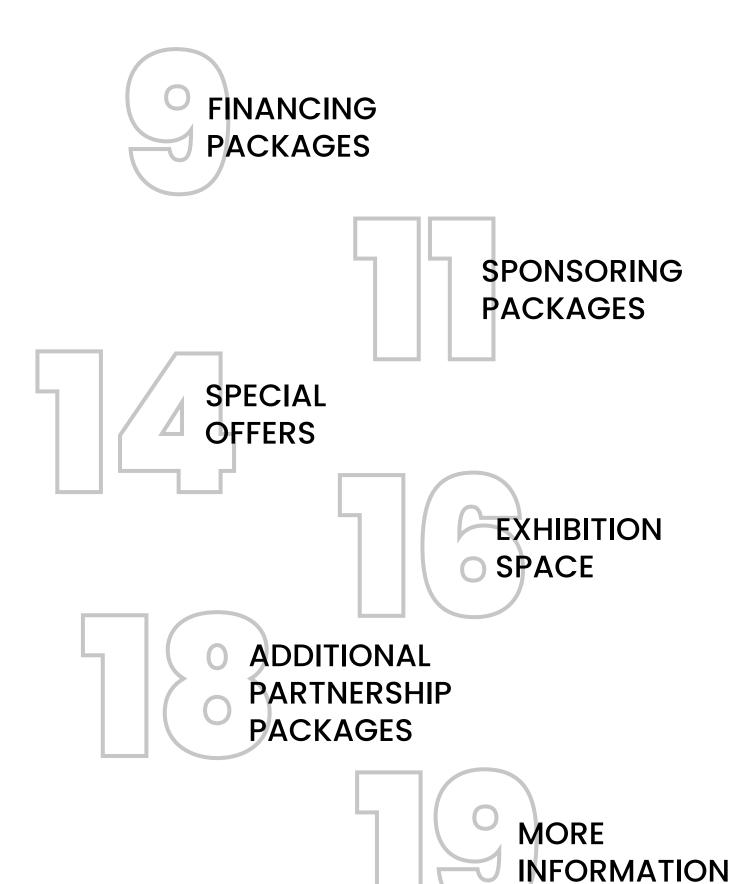
MILLION PEOPLE FED BY THE MEKONG *WWF

 \mathbf{I}_{FR}

RIVER IN SOUTHEAST ASIA, 4800 KM LONG (MEKONG)

*BLUE FUND

SUMMARY





- Visibility: Logo on website, promotional materials, digital kiosks, social media and monthly / weekly newsletter.
- Logo and half-page insert in press kit.
- Special mention as an Official Partner in the opening and closing speeches.
- Privileged access to exclusive sessions and high-level meetings.
- > 5 access to the closed-door Business Forum.
- > Contribution to Summit recommendations.
- > Dedicated pavilion in the exhibition village.
- > Provision of an office in the exhibition village.
- Organization and animation of a dedicated Side Event throughout the 3 days of the Summit.
- > Side Events: Speaking slots for 5 representatives.
- > Official invitation from the Presidency to the closing ceremony.
- Invitation to the Heads of State Official Lunch.
- I Table reservation for the opening dinner (Day 1).
- I Table reservation for the ministerial lunch (Day 2).
- 1 Table reservation for the gala dinner (Day 2).
- Mention of your organization in official press releases.
- > Opportunity to take part in interviews and media broadcasts.
- > 5 access to the media center.
- > 10 free full access badges.



- > Visibility: Logo on website, promotional materials, digital kiosks, social media and monthly newsletter.
- > Logo and half-page insert in press kit.
- Special mention as Associate Partner in opening and closing speeches.
- > Privileged access to exclusive sessions and high-level meetings.
- > 2 closed-door access to the Business Forum.
- > Contribution to Summit recommendations.
- > Dedicated pavilion in the exhibition village.
- > Organization and animation of a dedicated Side Event on one day of the Summit.
- > Opportunity to join a selected side event session.
- > 3 speaking slots for representatives during side events.
- Official invitation from the Presidency to the closing ceremony.
- > Invitation to the Heads of State Official Lunch.
- > 1 Table reservation for the opening dinner (Day 1).
- > 5 Invitations for the ministerial lunch (Day 2).
- > 5 Invitations to the Gala Dinner (Day 2).
- > Mention of your organization in official press releases.
- > Opportunity to take part in interviews and media broadcasts.
- > 3 access to the media center.
- > 5 free full access badges.



Main Sponsor (60 000 €)

- > Visibility: Logo on website, promotional materials, digital terminals, social media and newsletter.
- > Logo and half-page insert in the press kit.
- Insertion of a company document or project presentation
 (2 pages) in the official tote-bag distributed to all participants.
- Insertion of a promotional item supplied by you in the official tote-bag given to all participants.
- > Special mention as Principal Sponsor at the opening of sessions and high-level panels.
- > Privileged access to exclusive sessions and meetings with political leaders.
- > 2 closed-door access to the Business Forum.
- > Dedicated stand in the exhibition village.
- > 5 invitations to the opening dinner (Day 1).
- > 2 invitations to the ministerial lunch (Day 2).
- > 2 speaking slots in the side event.
- > Mention of your company in official press releases.
- > Two print interviews and one TV appearance.
- > Two invitations to the Gala Dinner.
- > Two VIP invitations to the closing ceremony.
- > 1 access to the media center.
- > 4 full access badges.
- > Additional badges on request at the preferential rate of 250 euros (50% of the price).



Associate Sponsor (30 000 €)

- > Visibility: Logo on website, promotional material, digital terminals, social media and newsletter.
- > Logo and half-page insert in press kit.
- Insertion of a company document or pitched project (2 pages) in the official tote-bag given to all participants.
- Insertion of a promotional item supplied by you in the official tote-bag given to all participants.
- Mention as associate sponsor at the opening of sessions and high-level panels.
- > Access to the closed-door Business Forum.
- > Dedicated stand in the exhibition village.
- > Speaking slot for a representative in a side event.
- > 3 Invitations to the opening dinner (Day 1).
- > 2 Invitations to the Gala Dinner.
- > 1 invitation to the ministerial lunch (Day 2).
- > 1 written interview, 1 speaking opportunity on TV and digital media.
- 3 full access badges.
- Additional badges on request at a preferential rate of 250 euros (50% of the price).



- > Visibility: Logo on the website.
- > Access to plenary sessions.
- > Stand in the exhibition village.
- > 1 Invitation to the opening dinner (Day 1).
- > 1 Invitation to the Gala Dinner.
- > 1 invitation to the ministerial lunch (Day 2).
- > Mention of your organization in the official communication of the Summit.
- > Speaking opportunity on digital media.
- > 2 access badges to the exhibition village.
- Additional badges on request at the preferential rate of 250 (50% of the price).



- I dedicated workshop, among the 4 proposed in the main Summit program
- > Visibility: Logo on website, promotional materials, digital kiosks, social media and newsletter.
- > Logo and half-page insert in the press kit.
- Insertion of a company document or pitched project (2 pages) in the official tote-bag given to all participants.
- Insertion of a promotional item supplied by you in the official tote-bag given to all participants.
- Special mention as principal partner at the opening of sessions and high-level panels.
- Privileged access to meetings with political leaders.
- Access to the Business Forum behind closed doors.
- > Dedicated stand in the exhibition village.
- > Provision of an office in the exhibition village.
- > Speaking slot at side events.
- > Two VIP invitations to the closing ceremony.
- Mention of your organization in official press releases.
- 2 written interviews and 1 TV appearance for two representatives.
- I table reservation for the opening dinner (Day 1).
- > 1 table reservation for the Gala Dinner (Day 2).
- > 1 access to the media center.
- > 10 full access badges.



Innovation Sponsor (25 000 €)

- Visibility: Logo on website, promotional material, digital terminals, and social media.
- Insertion of a company document or project presentation
 (2 pages) in the official tote-bag given to all participants.
- Distribution of a promotional item supplied by you to participants in the "Agora Innovation" area.
- > Animation of the "Agora Innovation" area.
- > Privileged access to B2B meetings.
- > Two VIP invitations to the closing ceremony.
- Mention of your organization in the Summit's official communication.
- > Speaking slot at a side event.
- Pitch and presentation of your projects in "TedTalks" format.
- 2 written support interviews and a speaking slot in the Studio 3 Bassins and digital platforms.
- Contribution to the recommendations that will be included in the Summit closing report.
- An invitation to the opening dinner (Day 1).
- An invitation to the Gala Dinner (Day 2).
- > 2 full access badges.

EXHIBITION SPACE

EXHIBITION VILLAGE AND SIDE EVENTS





ADDITIONAL PARTNERSHIP PACKAGES



Business Forum: 15 000 €

The Business Forum is a 4-hour, closed-door session bringing together business leaders and decision-makers to discuss and define accelerated financing models for the net-zero transition. As a sponsor of the Business Forum, your organization will benefit from increased visibility:

- Your logo will be displayed on the Business Forum's event media (digital terminals, kakemonos, etc.).
- > Your logo will appear on the Summit's communication materials (invitation to the session, Summit program, etc.).
- > 2 access to the Business Forum
- > 1 speaker slot

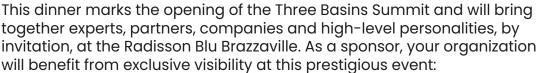


Business Lounge: 5 000 € / day

The Business Lounges are areas within the conference center, open to accredited participants wishing to discuss opportunities throughout the Summit. As a Business Lounge sponsor:

- > Your logo will be prominently displayed on posters and in dedicated areas
- You will also be able to display your own advertising material in these areas.





- > Your logo will be displayed on event media (digital terminals, kakemonos, etc.).
- > Your logo will appear on invitations to the dinner and on the Summit program.
- > 1 dedicated table will be reserved for you



The Gala Dinner is held on the evening of the second day of the Summit and brings together partners, companies and high-level personalities, by invitation, in the Kintélé hotel banqueting hall. As a sponsor, your organization will benefit from exclusive visibility at this prestigious event:

- > Your logo will be displayed on event media (digital terminals, kakemonos, etc.).
- > Your logo will appear on invitations to the dinner and on the Summit program.
- > 1 dedicated table reserved for you
- Official thanks during the opening dinner speech





MORE INFORMATION

KEY INSTITUTIONS



The Republic of Congo is the host country for this year's Summit. His Excellency Denis Sassou N'Guesso, Head of State, also chairs the Climate Commission for the Congo Basin (CCBC).

The mission of the Ministry of the Environment, Sustainable Development and the Congo Basin is to promote and implement environmental protection actions, as part of the Congolese government's sustainable development and ecosystem preservation objectives. The Ministry is responsible for the technical coordination of the CCBC and the organization of the Summit.



The Congo Basin Climate Commission (CCBC) is one of the three climate commissions established in Marrakech at COP22 by His Majesty King Mohammed VI, and is headed by SEM Denis Sassou Nguesso, President of the Republic of Congo. The Commission has 17 members, including Morocco as an original associate member.

The CCBC advocates the inclusion of the specific issues of this strategic region for the environmental balance of the planet, in global climate agreements. In 2017, the CCBC created a financial vehicle, the Congo Basin Blue Fund, through which it strives to mobilize international financing and resources to support the Fund's operational projects.



The Association of Southeast Asian Nations (ASEAN / ASEAN +) is a regional organization composed of ten member countries in Southeast Asia.

Founded on August 8, 1967, ASEAN aims to promote political, economic and cultural cooperation among its members, and to strengthen peace, stability and development in the region.



The Amazon Cooperation Treaty Organization (ACTO) is a multilateral organization founded by eight South American countries whose territory includes the Amazon basin and rainforest: Bolivia, Brazil, Colombia, Ecuador, Guyana, Peru, Suriname and Venezuela.

Its mission is to promote sustainable development in this ecoregion. The Amazon is home to 1/3 of the planet's biological diversity, 1/5 of its freshwater resources, the largest river and the world's largest rainforest.



The Mekong River Commission (MRC) is an intergovernmental organization for dialogue and regional cooperation in the Lower Mekong Basin. It was established in 1995 on the basis of the Mekong River Agreement between Cambodia, Lao PDR, Thailand and Vietnam. The organization serves as a regional platform for water diplomacy and as a knowledge center on water resource management for sustainable development in the region.

SUPPORT BODIES



International organization dedicated to maintaining international peace and security, protecting human rights, providing humanitarian aid, promoting sustainable development and ensuring respect for international law.

The Three Basins Summit is supported by the UN, with contributions from all its agencies, including UNDP and UNEP.



A continental organization officially founded in 2002, the African Union (AU) is committed to the vision of "an integrated, prosperous and peaceful Africa, led by its own citizens and representing a dynamic force on the international stage".

The Three Basins Summit is supported by the AU, through the African Commission and the Agriculture, Rural Development and Blue Economy Commission (ARBE).

TASK FORCES



The Steering Committee is made up of inter-ministerial sub-committees and working groups responsible for content programming, communications strategy, diplomatic support, logistics and event organization, and fund-raising.



The United Nations Environment Programme (UNEP) is the highest authority on environmental matters within the United Nations system. Through its expertise, it reinforces environmental standards and practices, while helping to meet environmental obligations at national, regional and international levels. UNEP is a facilitating instrument enabling States to support their strategies for implementing sustainable development objectives.



The United Nations Development Programme (UNDP) is present in some 170 countries and territories, helping to eradicate poverty, reduce inequality and exclusion, and build resilience so that countries can continue to make progress. As the UN's lead development agency, the UNDP plays an essential role in helping countries achieve the Sustainable Development Goals.



other key continental legal and policy frameworks.



Euros Agency Africa is a leading communications and marketing agency, specializing in communications consultancy, public relations, event management and many other related services. With a large presence on the African continent, the agency has rapidly established itself as a key player in the sector, offering innovative and creative solutions to meet the specific needs of its customers. In particular, it is in charge of communications management and the logistical organization of the Sommet.

The Department of Agriculture, Rural Development, Blue Economy and Sustainable Environment (ARBE) is responsible for the implementation of the African Union Commission's (AUC) agriculture, rural development, blue economy and sustainable environment policies, programs and strategies, in line with the aspirations of Agenda 2063, associated medium-term plans and



Ernst & Young (EY) is one of the world's leading consulting, audit, tax and transaction firms. The firm has rapidly emerged as one of the most influential players in the professional services sector. EY is contributing its expertise to the creation of the Summit's scientific and strategic content.



Deloitte is a global leader in Audit & Assurance, Consulting, Financial Advisory, Risk Advisory, Legal and Tax. It mobilizes a diversified set of skills to meet the challenges of its clients, of all sizes and in all sectors. Its main role is to take charge of the event's PMO and organization.

EXPLORE CONGO



The Republic of Congo is a gem of Central Africa. It is a land rich in cultural, environmental and natural diversity. With its vast tropical forests, majestic rivers and exotic fauna, it offers an ecosystem unique in the world. Its rich cultural heritage reflects the legacy of ancient civilizations. Constantly evolving, Congo also offers promising economic potential in agriculture, energy and tourism. A destination to discover, where authenticity and adventure come together in harmony.



Brazzaville, the captivating capital of the Republic of Congo, seduces with its timeless charm and cultural diversity. Nestled on the banks of the majestic Congo River, this city offers a striking panorama blending modernity and history. Elegant palm-lined avenues, bustling markets and historic monuments captivate visitors. With its vibrant festivals, museums rich in cultural treasures and friendly atmosphere, Brazzaville invites you to marvel. The city is the home of a multitude of ethnic groups, where ancestral traditions and contemporary creativity blend harmoniously. Come and discover the authentic soul of Africa in Brazzaville!



The legendary Congo River flows through 10 African countries: the Republic of Congo, the Democratic Republic of Congo, Angola, Zambia, the Central African Republic, Cameroon, Burundi, Rwanda, South Sudan and Tanzania. It embodies the majestic power of nature. With its tumultuous waters, it winds its way through thick tropical forests and breathtaking landscapes. This mythical river, which crosses the Congo Basin and has one of the world's greatest hydroelectric potential (100,000 MW), is a privileged witness to the history of an entire continent. Its verdant banks are home to extraordinary biodiversity, providing a vital habitat for a rich and varied flora and fauna. Unforgettable cruises along its waters allow you to admire its grandiose panoramas and explore the hidden treasures of its banks. The Congo River is an enchanting odyssey into the heart of wild Africa.



Kintélé is a site of immense potential, located near Brazzaville in the Republic of Congo. This emerging urban center offers diversified economic opportunities, notably in tourism, industry, commerce and infrastructure. Kintélé's strategic location along the Congo River gives it privileged access to river transport, facilitating regional and international trade. In addition, its promising tourism development is supported by a rich, unspoilt natural environment, conducive to ecotourism and leisure activities. With its growing dynamism, Kintélé is an open door to new investment and development opportunities. It is home to the International Conference Center, the Concorde Stadium and the Denis Sassou Nguesso University.



www.thethreebasinsummit.com

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